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# ASSOCIATION OF ELDERLY RIGHTS AND MENTAL HEALTH

**ELDERLY RIGHTS MOVEMENT PROJECT** 





The Elderly Rights Movement Project is funded by the European Union under the Cypriot Civil Society in Action VII Grant Scheme and implemented by the Association of Elderly Rights and Mental Health. This brochure was produced with the financial support of the European Union. Its contents are the sole responsibility of Association of Elderly Rights and Mental Health and do not necessarily reflect the views of the European Union.

# **ELDERLY RIGHTS MOVEMENT PROJECT**



The Association of Elderly Rights and Mental Health, is a non-governmental organization that fights for the dignified care of vulnerable elderly and mentally ill. The aim of the Association is to improve the quality of elderly and mentally ill in the northern part of Cyprus.

The Elderly Rights Movement Project is funded by the European Union under the Cypriot Civil Society in Action VII Grant Scheme and implemented by the

Association of Elderly Rights and Mental Health. The project started on 11 November 2021 and will end on 10 November 2023.



**Project Aim** 

The overall objective of this action is to contribute to ensuring that people above 60 years of age have their basic rights and care needs compensated for in the northern part of Cyprus, regardless of their gender, race, religion and country of origin. Specific objectives of this action are:

- 1. To enhance the 'legal' and 'institutional' environment in the northern part of Cyprus with regards to improving the quality of nursing and caregiving services provided to elderly people compatible with human dignity.
- 2. To strengthen the institutional and operational capacity of the Association for enhanced outreach, advocacy and service provision.



### **Main Project Activities**

- Organise public awareness campaigns about elderly rights (social media, billboards, newspapers, TV adverts, etc.),
- ► Support the preparation of local legal text on nursing homes by reviewing the relevant legal texts in EU member states,
- Organise educational programmes aimed at carers and families,
- Organise trainings for care home owners/managers and investors who want to invest in this field.
- ► Participate in study visits to examine some sample nursing homes abroad.

## **Our Target Groups**

- ► Elderly care home and domestic carers,
- ► Care home owners/managers,
- ► Families of elderly,
- Local bodies responsible for labour, social security and health,
- ► Members of the Association of Elderly Rights and Mental Health.

### **Our Stakeholders**

- ► Local bodies that support elderly welfare and security institutions responsible for labour, social security and health,
- Non-governmental organisations in Europe through AGE Platform Europe, which promotes elderly rights,
- ► Elderly rights non-governmental organisations in the Republic of Cyprus and Turkey.